



MARLENA

When communities take action against pollution

PROJECT TITLE	Marine and River Litter Elimination New Approach
IMPLEMENTATION PERIOD	17.08.2018 – 16.02.2021
ORGANISATIONS INVOLVED	Demirkoy municipality (TR); Zelena Strandja Association (BG); Association for Sustainable Development “Prut-Dunare” Galati (RO); Ecological Counseling Center Cahul (MD); Institute of Market Problems and Economic & Ecological Research/National Academy of Sciences (UA); Malko Tarnovo Municipality (BG)
PROGRAMME	Black Sea Basin ENI CBC 2014-2020
TOTAL BUDGET	838.278,34 €



Short for “Marine and River Litter Elimination New Approach,” the MARLENA project unites efforts to tackle pollution near the Black Sea, its rivers, and surrounding protected areas. This initiative involves five target regions within the Black Sea Basin, each renowned for its rich biological diversity and tourism potential. The project’s primary goal is to raise public awareness and to educate various groups about river and marine litter issues, the importance of biodiversity, and the need for environmental protection. Key audiences include youth, tourists, businesses, local communities, authorities, and educational institutions. To achieve this “ecological behaviour” the project organizes cross-border clean-up campaigns, facilitates better cooperation between organizations in the Black Sea Basin, and conducts public awareness activities. Through joint meetings, capacity-building trainings, and roundtable discussions, MARLENA seeks to create a lasting impact on the environment and encourage sustainable practices throughout the Black Sea Basin.



MARINE AND COASTAL AREAS

ENVIRONMENT



Project co-funded by the European Union

