

PROJECT TITLE TRANSDAIRY - TRANSborder Key Enabling Technologies and Living Labs for the DAIRY value chain

IMPLEMENTATION PERIOD 01.09.2020 - 31.10.2023

ORGANISATIONS INVOLVED University of Campania "Luigi Vanvitelli" Department of Engineering

(IT; Agency for the Promotion of Industry and Innovation (TN); Industrial Research Institute (LB); Agricultural University of Athens-Special Account for Research Funds (GR); National Research Council (IT); Kontor 46 (IT); Institute of Communication and Computer Systems (GR); Berytech Foundation (LB);

Higher School of Engineers of Medjez El Bab (TN)

PROGRAMME Mediterranean Sea Basin

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Dairy chains link the activities involved in delivering milk and milk products to the final consumer. A dairy chain can involve production, transport, processing, packaging, and storage: with each activity, the product increases its value. Today, high technology can be applied to most parts of the process. The Dairy Value Chain (DVC) in the Mediterranean faces common challenges: on one hand, the growing market demand for high quality and safe products; on the other, the industrialization and globalization of farming. Cross-border cooperation helps to create a critical mass of research results, marketable to address the entire DVC. The TRANSDAIRY project enhances technology transfer among research, industry and SMEs in the fields of Key Enabling Technologies (KET) applied to the Dairy Value Chain. It establishes eight cross-border Living Labs, it increases institutional capacity through specialized trainings, and it provides a market analysis for new products and services. TRANSDAIRY provides new tools and techniques for a more efficient and sustainable DVC to decrease delivery times, waste, and logistic costs, while improving the quality and safety of milk and dairy products.

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