



RE-NÉ

Waste reduction and reuse: an award for best enterprises

PROJECT TITLE	Re-Né / Re-lancer une nouvelle économie
IMPLEMENTATION PERIOD	30.10.2021- 29.10.2023
ORGANISATIONS INVOLVED	Comune di Balestrate (IT); Comune di Calatafimi Segesta (IT); Consiglio nazionale delle Ricerche – Institut de Palerme pour la recherche et l’innovation biomédicale (IT); Union Tunisienne de Solidarité sociale – UTSS (TN); Municipalité de Zarat (TN); Municipalité de Maamoura (TN); Comune di Favignana – Organo di gestione dell’Area marina protetta “Isole Egadi” (IT)
PROGRAMME	Italy – Tunisia ENI CBC 2014-2020
TOTAL BUDGET	1.756.361,40 €



Businesses and consumers, youth and institutions: they are the main actors in the transition to a more circular economy and require a transversal approach to obtain the best results in waste management. The Re-Né project proposes to implement an innovative “international model” for waste reduction and reuse, which is being tested both in Italy and Tunisia and then will be replicated in the Mediterranean region. On one hand, the project is building capacity through the creation of Recycling Points and international platforms for the exchange of information and the development of campaigns to raise awareness of waste prevention and dispersal. On the other hand, it is encouraging companies to undertake green initiatives, through the institution of the “Sustainability Award” addressed to both existing enterprises and start-ups.

WASTE TREATMENT AND RECYCLING

ENVIRONMENT



Project co-funded by the European Union

