



MEDITHEATRES

Great music and ancient theatres allied to boost tourism

PROJECT TITLE	MEDITHEATRES – Grande musique dans les théâtres anciens méditerranéens
IMPLEMENTATION PERIOD	06.08.2020 – 31.10.2023
ORGANISATIONS INVOLVED	Ente Luglio Musicale Trapanese (IT); Associazione Amici della Musica (IT); Distretto Turistico Sicilia Occidentale (IT); Agence de Mise en Valeur du Patrimoine et de Promotion Culturelle (TN); Orchestre Symphonique Tunisien (TN); Confédération des Entreprises Citoyennes de Tunisie – BR TUNIS (TN)
PROGRAMME	Italy – Tunisia ENI CBC 2014-2020
TOTAL BUDGET	843.538,84 €



The project transforms the alliance between great music and the ancient theaters of the Mediterranean, into a tourist product. The project partners promote the creation of micro-enterprises specialized in sets and costumes construction, and they organize training activities for young professionals in art and craft techniques through the cross-border knowledge transfer. Furthermore, the project develops an integrated thematic tourist circuit – a tourist product of Sicily and Tunisia – linked to opera and symphonic music. Among key project activities are excellent musical events in ancient theaters such as Segesta and Selinunte and the archaeological area of Carthage, and two business incubators – one for tourism promotion and artistic production in ancient theaters, and the other for the production of sets and costumes.



ENTREPRENEURSHIP



ECONOMIC DEVELOPMENT



Project co-funded by the European Union