



MEDBEESSINESSHUBS

Bee-business is more than just honey

PROJECT TITLE	MedBEESSinessHubs – Mediterranean Bee Hubs in support for sustainable economic prosperity in deprived rural areas
IMPLEMENTATION PERIOD	01.09.2021 – 31.08.2023
ORGANISATIONS INVOLVED	Cyprus Chamber of Commerce and Industry (CY); A.M. Filagrotiki Symvouleftiki LTD (CY); Confederation of Egyptian European Business Associations (EG); Chamber Of Commerce, Industry, And Agriculture Of Zahle And The Bekaa (LB); The Palestinian Business Women’s Association- Asala (PS); Arab Italian Chamber of Cooperation (IT)
PROGRAMME	Mediterranean Sea Basin ENI CBC 2014-2020
TOTAL BUDGET	1.110.609,71 €



The MedBEESSinessHubs project is bringing together honeybees and the local population of Cyprus, Egypt, Italy, Lebanon and Palestine to create artisanal businesses with a diverse range of end products such as honey, cosmetics or souvenirs. It empowers locals – primarily women and youth – through coaching and capacity building, encouraging them to set up their own bee-business thanks to sub-grants. As a next step the project envisages clustering micro honey-businesses in each region, to build sustainable tourism destinations. The project contributes to the EU Common Agricultural Policy in proposing holistic approaches in creation of added value. It also opens new market opportunities for the honeybee products, linking rural honeybee development policies with the need to protect the ecosystem.



ENTREPRENEURSHIP



ECONOMIC DEVELOPMENT



Project co-funded by the European Union

The information provided is subject to changes during the project's lifetime. Please refer to the project's website for the latest updates.