



KEY

Communication is the KEY to healthy patients

PROJECT TITLE	Communication is the KEY
IMPLEMENTATION PERIOD	15.07.2020 – 14.07.2022
ORGANISATIONS INVOLVED	Sighetu Marmatiei Municipal Hospital (RO); Solotvyno Municipality (UA)
PROGRAMME	Romania – Ukraine ENI CBC 2014-2020
TOTAL BUDGET	299.704,30 €



Romania-Ukraine
ENI-CROSS BORDER COOPERATION

Fifty per cent % of patients do not take prescribed medication or take it incorrectly: these alarming statistics collected in a border region between Romania and Ukraine have led to increased interest in investigating the issue. Studies show that one of the essential factors lies in the physician-patient relationship, therefore the need for a better and effective communication doctor-patient. The project KEY – implemented within the framework of the Romania-Ukraine programme – envisages improving patient’s compliance to doctors’ recommendations, through a series of joint actions under the concept of patient-centered medicine. This new trend in health care implies a paradigm shift in the relationship between doctors and patients based on the ethical principle of patients’ autonomy, where patients have more and better information and take a more active role in making decisions that affect them. Thanks to the project, multiple series of specialised workshops on communication will be organised for the two hospitals’ staff. Moreover, both project partners will benefit of renovation works for modernization of the infrastructure premises and the purchase of 79 new medical instruments for diagnosis and intervention.



HEALTH

PEOPLE-TO-PEOPLE COOPERATION



Project co-funded by the European Union