



INVESTMED

Highly skilled youth and women to run competitive businesses in the Mediterranean

PROJECT TITLE	INVESTMED – Innovative sustainable start-ups for the Mediterranean
IMPLEMENTATION PERIOD	16.09.2020 – 15.12.2023
ORGANISATIONS INVOLVED	Union of Mediterranean Confederations of Enterprises (TN); Euro-Mediterranean Economists Association (SP); European Institute of the Mediterranean (SP); Beyond Reform and Development / Irada Group S.A.L (LB); Institute of Entrepreneurship Development (GR); Libera Università Maria SS. Assunta (IT); Confederation of Egyptian European Business Associations (EG); Spanish Chamber of Commerce (SP)
PROGRAMME	Mediterranean Sea Basin ENI CBC 2014-2020
TOTAL BUDGET	3.818.482,25 €



The Mediterranean region is facing important challenges: the SMEs need to innovate to remain competitive and to ensure a sustainable existence. At the same time, greening the economy and enhancing the rich value of the natural Mediterranean assets can provide new opportunities and bring environmental benefits to the region. The INVESTMED plays a major role as a pivot between the environmental interests and the economic opportunities, working on several action lines. Its business management programme provides practical knowledge and expertise to current and potential entrepreneurs on how to start and run a successful business in the green and blue economy or in the cultural and creative industry. Following the course, the trainees have access to a dedicated platform to facilitate the share of knowledge, resources and to promote cross-border collaboration within the entrepreneur community in the Mediterranean region. Furthermore, the INVESTMED project offers direct grants to support new, sustainable businesses in key sectors with a special focus on young people and women.



Project co-funded by the European Union

ENTREPRENEURSHIP

ECONOMIC DEVELOPMENT



The information provided is subject to changes during the project's lifetime. Please refer to the project's website for the latest updates.