



HERIPRNEURSHIP

A heritage corridor of six UNESCO sites across the Black Sea

PROJECT TITLE

HERIPRNEURSHIP – Establishing long-lasting partnerships to upgrade heritage-based offers and create new investment opportunities in tourism and the cultural and creative industries at UNESCO designated areas in the Black Sea Basin

IMPLEMENTATION PERIOD

01.07.2020 – 30.06.2023

ORGANISATIONS INVOLVED

Development Agency of Kavala (GR); “Danube Black Sea” University Foundation (RO); Union of Bulgarian Black Sea Local Authorities (BG); National Inbound Tourism Association of Moldova (MD); Iakob Gogebashvili Telavi State University (GE); Eastern Black Sea Development Agency (TR)

PROGRAMME

Black Sea Basin
ENI CBC 2014-2020

TOTAL BUDGET

1.289.538,17 €



A heritage corridor of six UNESCO sites. This is what the project is developing, a new model of presenting and promoting cultural heritage: six UNESCO sites across partner territories in the Black Sea Basin, united in the UNESCO Experiential Heritage Corridor. The idea has developed into a unique multimodal tourism product-service, set with 60 selling points in the area. The partners have also established the Cross-Border Tourism Business Network – composed of highly skilled professionals whose aim is to support cross-sectoral cooperation, a highly transferable tourism planning infrastructure, and sales-distribution in 60 heritage places of the Black Sea basin.

ENTREPRENEURSHIP



ECONOMIC DEVELOPMENT



Project co-funded by the European Union