



SKILLS4SPORTS

1,200 young people trained to work in the sport industry

PROJECT TITLE	Skills4Sports – Increasing the Employability of NEETs by tackling the skills gap for the Sports Sector
IMPLEMENTATION PERIOD	29.07.2020 – 28.01.2023
ORGANISATIONS INVOLVED	Development Agency of Evia SA (GR); TREK Development of Infrastructures and Services SA (GR); Malta Football Association (MT); International Cooperation South South (IT); Catalan Association Cluster of Sports Industry (ES); Salfit Development Association (PS); Palestine: Sports for Life (PS); Rene Moawad Foundation (LB)
PROGRAMME	Mediterranean Sea Basin ENI CBC 2014-2020
TOTAL BUDGET	2.922.747,80 €



Young people are three times more likely to be unemployed than adults in the Southern Mediterranean region. At the same time, the increasingly important sports industry finds it challenging to find the right skills in employable people. Responding to this situation, the Skills4Youth project wants to increase the employability of NEETSs (Not in Employment, Education or Training), by creating new curricula in sports-related professions, like coaches and physicians but also in marketing, administration or event management. The project partners are developing an analysis of the skills gaps and are creating different electronic tools addressed to the young people, such as an e-learning platform, a mobile phone app and social-media applications. A network “Strategic Alliance of Skills4Sports” will gather key sport stakeholders in order to reduce the skills mismatch and offer new job opportunities to NEETs in the Mediterranean. All in all, 1.200 youngsters will be trained in professional skills for the sport industry and more than 200 contracts are expected thanks to bridging the gap between the offer and demand of skills in the sport sector.



EMPLOYMENT

PEOPLE-TO-PEOPLE COOPERATION



Project co-funded by the European Union