

ROOTS

Reviving common cultural heritage and traditions



PROJECT TITLE ROOTS - Back to our common roots

IMPLEMENTATION PERIOD 05.02.2020 – 03.06.2023

ORGANISATIONS INVOLVED Botosani City (RO); Department of Economic Development, Ecology and Energy Saving Ivano Frankivsk (UA); Botosani County Department of Culture (RO); Center of Municipal and Regional Development – Resource Center (UA)

PROGRAMME Romania – Ukraine
ENI CBC 2014-2020

TOTAL BUDGET 938.560,00 €



Romania-Ukraine

ENI-CROSS BORDER COOPERATION

Two new cross-border tourist products - Botosani Multimedia Museum of Cultural Diversity in Romania and Ivano Frankivsk Museum of Weapons in Ukraine – were created during the project to attract more tourists and improve the competitiveness of the border regions. With the aim to promote intangible cultural heritage and traditions of ethnic groups living in the cross-border area, the partners have organized two cross-border festivals: one in Botosani and one in Ivano Frankivsk. The project has built a network of local authorities, cultural institutions, NGOs working in the cultural and minorities fields, stakeholders, members of the community, mass-media, economic agents in the hospitality business, who have exchanged knowledge and experiences in cross-border workshops and conferences organized in the frame of the project.



BUSINESS



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the European Union

ECONOMIC DEVELOPMENT