JESMED

The old "black sheep" back on track

PROJECT TITLE	**JESMED – Mediterranean Ancestral Bridge of the sheep supply chain**
IMPLEMENTATION PERIOD	30.12.2019 – 31.12.2022
ORGANISATIONS INVOLVED	Institut National Agronomique de Tunisie – INAT (TN); Università di Catania – Dipartimento dell'Agricoltura, dell'Alimentazione e dell'Ambiente – Di3A (IT); Direction générale de la Production Agricole (TN); Groupement de Développement Agricole des Eleveurs des Brebis du Nord (TN); Consorzio per la Ricerca sulla Filiera Lattiero Casearia – Corfilac (IT); Gruppo d'Azione Locale Eloro Società Consortile – GAL Eloro (IT)
PROGRAMME	Italy – Tunisia ENI CBC 2014-2020
TOTAL BUDGET	1.036.871,21 €

Coopération transfrontalière
ITALIETUNISIE

The "Noir de Thibar" (NT) is a local sheep breed of northern Tunisia created in 1911 by the "White Fathers", the Society of Missionaries of Africa. They initiated the series of crossbreeding of western Tunisian "Fine tail" sheep, with Italian black Merino rams. These crossings resulted into a new breed – the "Noir de Thibar" – which is distinguished by a good growth potential, a high slaughter yield and low-fat content. The project activities allow to evaluate nutritional and sensory characteristics of the "Noir de Thibar" lamb meat (RNT) and identify the distinctive features necessary for the certification of the final product. The initiative aims to create the first red meat label and disseminate the pilot experience in the target regions, extending the project to the field of ecotourism and catering. Through the development of traceability, certification and RNT quality control, the JESMED project supports the promotion and support of entrepreneurship in the RNT sheep farming sector.

BUSINESS

ECONOMIC DEVELOPMENT