

GREENINMED

Seawater air conditioning to cut energy consumption in hotels



PROJECT TITLE GREENinMED - Speeding up the MED SMEs' uptake of eco-innovative solutions in energy and water management

IMPLEMENTATION PERIOD 16.07.2019 – 15.07.2023

ORGANISATIONS INVOLVED The Official Chamber of Commerce, Industry, Services and Navigation of Spain (SP); Capenergies pole for competitiveness (FR); Israel Water Association (IL); Arava Institute for Environmental Studies (IL); Kinneret Academic College in the Jordan Valley (IL)

PROGRAMME Mediterranean Sea Basin
ENI CBC 2014-2020

TOTAL BUDGET 1.580.135,88 €



The hotel industry in the Mediterranean is one of the most important worldwide and continues to register significant growth. This success with local/international tourist comes with several environmental drawbacks such as the substantial consumption of water and energy. With the aim of helping hotels to stay competitive and improve at the same time their capacity of eco-innovation, the GREENinMED project proposes an integrated approach for the development of new products and services addressing the efficient use of water and energy, and the reduction in consumption by 10% in the hotel industry. The project has developed eco-innovative products such as seawater air conditioning, water and energy-saving devices for spa, garden irrigation and industrial cold generation. To reach this goal, consulting services were delivered to selected hotels, focusing on the identification of eco-innovative products and services, and on their adaptation to actual needs/contexts. Furthermore, the project sub-grants has helped to purchase new equipment to improve research and testing capacities of SMEs and to create spin-offs.



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ENTREPRENEURSHIP

ECONOMIC DEVELOPMENT

