



CO.ART

Innovative production techniques to uphold craft sector

PROJECT TITLE	CO.ART – Les Boutiques de L’artisans du Futur. Construisons Artisans Digital
IMPLEMENTATION PERIOD	07.08.2020 – 31.12.2022
ORGANISATIONS INVOLVED	Municipality of Alcamo (IT); Association pour la Promotion de l’Emploi et du Logement – APEL (TN); Union Tunisienne de Solidarité Sociale – UTSS (TN); Consorzio Arca (IT)
PROGRAMME	Italy – Tunisia ENI CBC 2014-2020
TOTAL BUDGET	860.005,46 €



The crafts sector in Italy and Tunisia is losing its competitiveness. The CO.ART project is bringing innovation to the concept of artisan work, applying it to marketing (e-commerce, virtual showcases, platforms), trainings (incubation paths) and production processes (3D printers, laser cutting, etc.). The project equips professional craftsmen with skills in the field of entrepreneurship and innovation, offering trainings, tutoring, financing of innovators and assisting in participation in two fairs (in Sicily and in Tunis). Furthermore, the project provides innovative apprenticeship to young people and students of middle and high school, e.g. work / school alternation for local businesses, which prepares them to enter the labour market.

ENTREPRENEURSHIP



ECONOMIC DEVELOPMENT



Project co-funded by the European Union