

BS GIN

Labelling local agro-products to scale up market sales



PROJECT TITLE	BS GIN - Black Sea Basin Geographical Indications Network
IMPLEMENTATION PERIOD	03.08.2020 – 02.11.2022
ORGANISATIONS INVOLVED	Eastern Black Sea Development Agency (TR); Galati Tehnopol Association (RO); International Business Development and Investment Promotion Center (GE)
PROGRAMME	Black Sea Basin ENI CBC 2014-2020
TOTAL BUDGET	745.850,00 €



The European Union protects more than 3,000 specific product names - food products, wines, and spirits - in one of the EU's quality systems. Geographical indication (GI) is granted to products linked to a specific place of production, distinguishing quality products and increasing consumers' trust. Recognized as intellectual property, GI plays an increasingly important role in trade negotiations between the EU and other countries. With its unique geographical, natural and cultural background, the Black Sea basin has an enormous potential in terms of GI products; however, the current use of GI and its associated mechanisms are quite limited in the area. The BS GIN project increases awareness and knowledge of GI concepts and international mechanisms, building the capacities of BS GIN producers, SMEs, institutions, and traders related to the protection, management and promotion of geographical indications.



Project co-funded by the European Union

ENTREPRENEURSHIP



ECONOMIC DEVELOPMENT