



STAND UP!

The Mediterranean textile seizing the green (r)evolution

PROJECT TITLE **STAND Up! – Sustainable Textile Action for Networking and Development of circular economy business ventures in the Mediterranean**

IMPLEMENTATION PERIOD 01.07.2020 – 31.12.2022

ORGANISATIONS INVOLVED Catalan Waste Agency (SP); Textile Industry Association (SP); Berytech Foundation (LB); SEKEM Development Foundation (EG); Textile Technical Centre (TN); Prato Textile Museum Foundation (IT); Tunis International Center for Environmental Technologies (TN)

PROGRAMME Mediterranean Sea Basin
ENI CBC 2014-2020

TOTAL BUDGET 3.693.986,68 €



The textile sector is a traditional key industry in the Mediterranean with a cross-border nature: clothes cross the sea basin from textile manufacturing to clothing production and from consumption to re-use and recycle. Transition to an environmentally and socially responsible circular model in the textile industry can be accelerated by innovative entrepreneurship, which, in addition to its positive environmental benefits, generates employment in the region. The STAND UP! project supports textile entrepreneurs and eco-innovative ventures in five countries of the Mediterranean and helps them to seize business opportunities generated by green evolution. Training, financial grants, market stimulation, technology transfer aim to make the SMEs of the textile and clothing sector more competitive, to strengthen the value chain and to foster new cross-border links.



OPEN INNOVATION



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ECONOMIC DEVELOPMENT