SpeakBusiness: Strategic planning and project management for cross-border areas

IMPLEMENTATION PERIOD

01.11.2018 - 31.01.2021

ORGANISATIONS INVOLVED

Karelian Education Development Fund (RU); Russian Presidential Academy of National Economy and Public Administration (RANEPA), Karelian Branch (RU); University of Eastern Finland (FI); Management Institute of Finland MIF Oy (FI)

PROGRAMME

Karelia

CBC 2014-2020

TOTAL BUDGET

456.927,00 €



CBC // Cross-border cooperation





The SpeakBusiness project improves business management skills of young professionals for the establishment and the promotion of cross-border cooperation in the field of social entrepreneurship and international business. Training courses on project management and strategic planning help to build the capacities of teachers and to develop a study programme for students and trainees from both Finland and Russia. The established Capacity building Center for Project Management and Strategic Planning on the basis of the Karelian branch of RANEPA ensures education and expert support for the target groups in the development of local and CBC initiatives (including online courses).



SKILLS



