

RMQH

Quality reindeer meat from the forest to the market



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| PROJECT TITLE | RMQH: Reindeer Meat – Quality High |
| IMPLEMENTATION PERIOD | 15.10.2018 – 31.10.2021 |
| ORGANISATIONS INVOLVED | Lapin Nahka Oy (FI) Izhemski olenevod agriculture kolkhoz cooperative (RU) Agricultural Production Cooperative HARP (RU) |
| PROGRAMME | Kolarctic CBC 2014-2020 |
| TOTAL BUDGET | 638.318,00 € |



The ancient tradition of reindeer husbandry in the northern regions is known throughout the world. However, this industry is facing challenges both in Russia and Finland. While the overseas export of Russian reindeer meat is relatively small due to insufficiently developed sales channels, the Finnish export is restricted by the insufficiency of meat. The Reindeer Meat – Quality High project, unites the strengths of the Russian companies and the expertise of the Finnish ones to sustain all actors in reindeer meat production: from reindeer owners to sales enterprises.



BUSINESS



Project co-funded by
the European Union

ECONOMIC DEVELOPMENT