## **INNOVAGROWOMED**

Empowering women in the agri-food sector

PROJECT TITLE	InnovAgroWoMed – Social Innovation in the Agri-food sector for Women's Empowerment in the Mediterranean Sea basin
IMPLEMENTATION PERIOD	24.12.2019 – 23.12.2022
ORGANISATIONS INVOLVED	University of Rome Tor Vergata (IT); CESIE (IT); Young people towards solidarity and development (ES); Center of Arab Women for Training and Research (TN); Palestinian Businesswomen Association- Asala (PS)
PROGRAMME	Mediterranean Sea Basin ENI CBC 2014-2020
TOTAL BUDGET	2.838.171,21€ CBCMED



There is a common trend on both sides of the Mediterranean Sea: low empowerment of women and low participation in the labour force. The InnovAgroWoMed project aims at boosting the women employability and their entrepreneurial spirit in the agrifood sector, an industry rooted in the cultural identity of the Mediterranean regions. The project partners are redefining job profiles according to the needs of the agrifood sector in two European and two MENA regions. They are providing mentoring and coaching programmes and offering women traineeship schemes. And more: the idea is to ensure that women will have the necessary skills to be competitive, and to find a job or start a business. With this purpose, several fora are being organised to match job profiles with local businesses' needs and different agreements will be sealed to create a local agri-food stakeholder network that matches job offers with jobseekers. The goal is to help women find a sustainable and desirable job, that will transform them into real change agents in the rural sector, thereby reducing poverty and boosting social inclusion.



## EMPLOYMENT

PEOPLE-TO-PEOPLE COOPERATION

