



## GREETHIS

*A 3-D photo-gallery to unveil history behind places*

**PROJECT TITLE** **GreeTHIS - Green tourism and historical heritage – a stepping stone for the development of the Black Sea Basin**

**IMPLEMENTATION PERIOD** 23.10.2018 – 22.12.2021

**ORGANISATIONS INVOLVED** Union of Bulgarian Black Sea Local Authorities (BG); Cross-border Cooperation and European Integration Agency (MD); Executive Committee of Izmail City Council (UA); Municipality of Orestiada (GR); The National Association of Local Authorities of Georgia (GE); Association of Cross-Border Cooperation “Lower Danube Euroregion” (RO)

**PROGRAMME** Black Sea Basin  
ENI CBC 2014-2020

**TOTAL BUDGET** 1.105.080,96 €



The overall objective of the project is to boost green historical tourism in the Black Sea Basin by promoting heritage protection know-how, climate adaptation techniques in historic and protected buildings, and facilitating the transfer of innovative business solutions between countries. The project partners have created a virtual guide to historic sites and green assets in the six countries participating, allowing the visitor to go on a tour through a 3D photo-gallery which unveils the history behind the places and other interesting cultural details. Within the project, 18 feasibility studies are being carried out to introduce investment measures in the historical protected buildings. Additionally, the project partners are rehabilitating a pilot historical building to turn it into a tourist site in Varna (BG), they are modernising Izmail Historical Museum of the Danube (UA) and developing a virtual museum and exhibition centre in Orestiada (GR).



**CULTURE & EDUCATION**

**PEOPLE-TO-PEOPLE  
COOPERATION**



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