



CRAFTS

Turning craftsmen talent into business

PROJECT TITLE	Crafts – Craftmanship without borders
IMPLEMENTATION PERIOD	01.06.2019 – 31.12.2021
ORGANISATIONS INVOLVED	Latgale Planning Region Daugavpils City Council (LV); Rezekne Municipality (LV); Balvi Municipality (LV); Dagda Municipality (LV); Daugavpils Municipality (LV); Porhov County Administration of Pskov Region (RU); Foundation for Guarantee and Development of Entrepreneurship of Pskov Region (RU)
PROGRAMME	Latvia – Russia CBC 2014-2020
TOTAL BUDGET	799.740,50 €



More than 500 people in the border regions of Russia and Latvia do crafts using local resources and traditional skills. Yet, many artisans need support in turning their passion into successful businesses. The CRAFTS project promotes craftsmen from remote cities and villages by organising large-scale events such as fairs and exhibitions. It creates spaces for workshops, interactive master classes and exhibitions, and it buys equipment for metalworking, ceramics, textile and woodworking across six cultural and historical sites of the cross-border region. Moreover, the project partners improve the artisans' marketing skills through a number of trainings, and launch an Internet platform craftsgoods.com to enable craftsmen to showcase and sell their products, feed own blogs and deliver master classes.

SKILLS



ECONOMIC DEVELOPMENT



Project co-funded by the European Union