



## BIG MUSIC FOR SMALL CITIES

*The secret recipe to turn small cities into vibrant cultural centres*

<b>PROJECT TITLE</b>	<b>Big Music for Small Cities</b>
<b>IMPLEMENTATION PERIOD</b>	01.02.2020 – 31.01.2022
<b>ORGANISATIONS INVOLVED</b>	Directorate of the festival and cultural events of the Republic of Karelia (RU); Cultural Services of Joensuu city (FI); Ministry of culture of the Republic of Karelia (RU); Karelian State Philharmonic (RU)
<b>PROGRAMME</b>	Karelia CBC 2014-2020
<b>TOTAL BUDGET</b>	551.172,00 €

### KARELIA

CBC // Cross-border cooperation



The objective of the project is to improve collaboration practices in the field of music art presentation and promotion through cross-border capacity building activities and cross-sectorial initiatives, between North Karelia (FI) and the Republic of Karelia (RU). The four project partners have created a network and a discussion panel with leading experts from the cultural sector to develop a joint marketing strategy that can sharpen the visibility of music events in the bordering regions. As part of the project activities, well-known Russian light artists travelled to Joensuu in a study trip to exchange good practices and redefine some of the music and light events that take place in the city. A joint music programme, specially commissioned for the project by Russian and Finnish composers, has also been developed and will be part of a CD album. Both the Karelian symphony orchestra and the Joensuu orchestra are performing the music album in different live music events. Additionally, a new concept for the Light festival in Kondopoga (RU) was created as well as a new programme for Joensuu winter music festival. Ultimately, the main goal of the project is to capitalize on the strong music heritage of the Republic of Karelia and North Karelia to turn their cities into attractive cultural locations and further develop the territory.



Project co-funded by  
the European Union

**CULTURE & EDUCATION**

**PEOPLE-TO-PEOPLE  
COOPERATION**

