| PROJECT TITLE | 630 Versts Full of Feelings | |
|------------------------|--|---|
| IMPLEMENTATION PERIOD | 15.05.2019 – 15.08.2021 | |
| ORGANISATIONS INVOLVED | Aluksne Municipality (LV); The State Museum Pavlovsk (RU); State Historical-Architectural, Landscape and Natural Museum-Preserve "Izborsk" (RU); Latvian Association of Castles, Palaces and Manors (LV) | |
| PROGRAMME | Latvia – Russia CBC 2014-2020 | CROSS-BORDER COOPERATION PROGRAMME CO-FUNDED BY THE EUROPEAN UNION, THE REPUBLIC OF LATVIA AND THE RUSSIAN FEDERATION |
| TOTAL BUDGET | 800.000,00 € | |



The project is developing a new touristic route bridging together nature, culture and history. Most of the objects on the route are located aside the mainstream tourist flows and, therefore, enhancing the attractiveness of these objects means creation of beneficial conditions for local entrepreneurs, who will be able to offer accommodation and catering facilities, souvenirs, events. The route is developing new services, engaging the sensorial experience of visitors and using ICT technologies combined with traditional methods, to reconstruct older times. The final goal is to strengthen the historical and cultural capacity of the cross-border area, in order to contribute to the socio-economic development of Vidzeme and Latgale regions in Latvia, Pskov region and St. Petersburg in Russia.

BUSINESS



ECONOMIC DEVELOPMENT