



INNOMED-UP

Involving Cultural and Creative Industries of the Mediterranean cities into circular economy

PROJECT TITLE

INNOMED-UP: Promoting UPcycling in Circular Economy through INNnovation and education for creative industries in MEDiterranean cities

IMPLEMENTATION PERIOD

01.09.2019 – 31.08.2022

ORGANISATIONS INVOLVED

National Technical University of Athens (GR); Environmental Planning Engineering and Management (GR); Municipality of Prato (IT); Center for Economic and Social Research for the South of Italy (IT); Municipality of Tunis (TN); Birzeit University (PS); Future Pioneers for Empowering Communities' Members in the environmental and educational fields (JO)

PROGRAMME

Mediterranean Sea Basin
ENI CBC 2014-2020

TOTAL BUDGET

3.183.180,45 €



INNOMED-UP is working with cultural and creative industries to shift local urban economies towards a circular production and consumption paradigm. To do so the optimal use of material resources is encouraged, innovation for SMEs is enhanced as well as knowledge sharing between cities. The project promotes also social inclusion and citizen's engagement. INNOMED-UP is working at cross-border level to support technological developments and traditional recycling practices. The final goal is to offer a solution based on circular economy principles to face the issue of overwhelming waste production in different Mediterranean cities.

BUSINESS



Project co-funded by the European Union

ECONOMIC DEVELOPMENT