

CLUSTER SERVAGRI

A unique label to expand olive-oil business in Tunisia and Sicily



PROJECT TITLE

CLUSTER SERVAGRI - CLUSTER transfrontalier à SERVICE du réseautage et qualification des filières AGRICOLES en oléiculture

IMPLEMENTATION PERIOD

01.01.2020 – 31.12.2022

ORGANISATIONS INVOLVED

Local Action Group ELORO (IT); Institut National Agronomique de Tunisie (TN); Institut de l'Olivier – Unité spécialisée de Sousse (TN); Assessorato regionale dell'Agricoltura dello Sviluppo Rurale e della Pesca mediterranea (IT); Società Cooperativa Agricola Produttori Olivicoli (IT); Union Tunisienne de l'Agriculture et de la Pêche (TN)

PROGRAMME

Italy – Tunisia
ENI CBC 2014-2020



TOTAL BUDGET

988.251,37 €



The objective of the project is to strengthen the olive oil sector, strategic for both Tunisia and Sicily, by creating a unified label for both countries. The project aims to standardize the production and supply according to international standards, introducing innovative procedures and techniques to guarantee traceability, safety and quality. Joint strategies will be adopted as well as a large-scale oil industry management platform, to allow for applied research exchanges. The core goal of the project is to improve commercial penetration and oil quality standards in accordance with current European regulations, particularly in Tunisia.

BUSINESS



Project co-funded by the European Union

ECONOMIC DEVELOPMENT