



BELL TO START BUSINESS

Game-based learning to boost entrepreneurship at silver age

PROJECT TITLE	Bell to Start Business
IMPLEMENTATION PERIOD	05.2020 - 02.2022
ORGANISATIONS INVOLVED	Latvia University of Life Sciences and Technologies (LV), Public institution Panevezys Labour Market Training Center (LT), Republic Institute of Advanced Training and Retraining of Ministry of Labor and Social Protection of the Republic of Belarus (BY)
PROGRAMME	Latvia – Lithuania – Belarus ENI CBC 2014-2020
TOTAL BUDGET	208.010,74 €



Here the target group are people of pre-retirement age. The objective of the project is to facilitate the sustainable development of entrepreneurship through a set of innovative solutions and tools. The partners will develop a series of workshops to stimulate the interest of the target. They aim at familiarizing older people with the best practices of starting and developing a business; they also aim at developing their entrepreneurial capacities through the provision of practical skills and theoretical knowledge, including mentoring and an innovative format: game-based learning.

EMPLOYMENT

PEOPLE-TO-PEOPLE COOPERATION



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