

APRIL 06 - 07, 2017

## **KEEP Training&ENI CBC Communication Managers Network**

**Location:** Brussels

Venue: Tbc

## **AGENDA** Day 1

09:00 - 09:15	Introduction and overview of the aims and objectives of the training
09:15 - 09:30	Evolution of KEEP and current state of play
09:30 - 10:15	Structure, content and functionalities of KEEP
10:15 - 10:45	Coffee break
10:45 - 12:15	Practical exercises using KEEP
12:15 - 12:45	Conclusions and wrap up of training
12:45 - 14:00	Lunch
14:00 – 14:30	Introduction and overview of the aims and objectives of the communication network meeting





Implemented by a consortium led by



14:30 – 15:00	Presentation of common ENI CBC European Cooperation Day concept 2017
15:00 – 16:00	Group work on common ENI CBC European Cooperation Day concept 2017
16:00 – 16:30	Coffee break
16:30 – 17:30	Report back to plenary on conclusions of group work
17:30 – 18:00	Conclusions and wrap up of Day 1
19:30	Common dinner <sup>1</sup>

## **AGENDA** Day 2

09:00 - 09:30	Common ENI CBC tagline
09:30 - 10:30	Programme presentations on tools for storytelling
10:30 – 11:00	Coffee break
11:00 – 13:00	Creating lasting ENI CBC impressions
13:00 – 13:30	Overall conclusions and AOB
13:30 – 14:30	Farewell lunch

<sup>&</sup>lt;sup>1</sup> The common dinner is at participants' own cost



